

## ***Coins for Construction: Library Coin Drive***

### ***When?***

- Oct 19<sup>th</sup> -23<sup>rd</sup> (flyers to go home the week prior).

### ***Where?***

- The Shrewsbury Public Schools (excluding the HS);
- Shrewsbury's private schools: Al-Hamra, St. Mary's and Montessori.

**What?** Coin collection from the students in Shrewsbury to go towards the new Shrewsbury Public Library (SPL).

**Goal?** To involve the whole town in collecting loose change to go towards our new library! Our Coin Drive goal is \$25K, but we expect that to come in from the whole town, not just the schools. The Coin Drive is a town-wide effort, but we hope that the schools will play a large part.

**Why?** The library helps the students, the teachers and the schools in innumerable ways; it is important to give back! It is also important for kids to be continually reminded of the joys of libraries and reading. Joe Sawyer, Superintendent of the Shrewsbury Public Schools, is very supportive of PTO involvement in the coin drive effort. Shrewsbury's private schools have also expressed a lot of enthusiasm. We are grateful.

**How are we going to get the kids excited about this?** All kids who make a donation will be entered into a raffle at their school! The raffle tickets will be a small tear-off tab on the flyer that will go home the week of October 12<sup>th</sup>. Prizes will include:

- Cookies from Wicked Good Cookies;
- Jump passes to either SkyZone or Jump Nation;
- a modest but fun prize donated by the PTO of each school.

### ***What do we need from each PTO?***

- A donation of one modest but fun raffle prize to be awarded at your respective school, e.g. a \$25 gift certificate to Toys-R-Us;
- A volunteer to help distribute the informational flyers via backpack the week of October 12;
- A volunteer (or 2 or 3) for each of the five school days the week of October 19<sup>th</sup> -- someone who will collect coins and raffle tickets in the half hour before schools starts (or at whatever time is most convenient for your school community) and will deposit the coins in a Coin Drive account at one of several banks in Shrewsbury;
- A volunteer to pull the names of 2 or 3 raffle prize winners at your school and to communicate with the school and families.

**What's the big picture with the library?** The library is in the midst of a Capital Campaign with the goal of raising \$1.75M for the new SPL. The coin drive goal is relatively modest (\$25K), and will not just come from the schools, but from the whole town. It is important to involve the kids in this campaign because ideally the library is an important component in their education, and this is a community-wide effort. The children's and teen's wing of the new SPL will be a wonderful resource for kids, and we hope to get the whole community excited and involved!

***The new library will open Fall 2016!***

Please like our Facebook page: *Shrewsbury Library Capital Campaign*

Questions should be directed to: Lisa Powers @ [lisarthomas@aol.com](mailto:lisarthomas@aol.com) or 617-823-1834.